

# ACT Multi Asset Optimal Impact Strategy

## Sustainability being out of favour in the US has yet to shift the appetite for Impact Investing

- Financial markets brace for an US tariffs induced trade war
- Performance suffered from the correction across all impact themes as well as from a weaker dollar.
- Despite the U.S. distancing itself from the UN's Sustainable Development Goals, investor appetite for impact investing remains resilient, with green, social, and sustainable bonds on track for another record-breaking year.

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### What is happening?

The trade war between the United States and its partners dominated headlines in March. While the ECB continues to cut interest rates, the Federal Reserve has paused its cycle, confronted by persistent inflationary pressures.

In the United States, the initial wave of tariffs already represents an inflationary shock, coming just as household inflation expectations are surging. In response, the Fed opted to leave interest rates unchanged. Meanwhile, economic activity appears to be softening, although the labor market remains resilient.

In the Eurozone, Berlin has launched a historic fiscal shift, unveiling a massive spending plan focused on infrastructure and defense. However, the region is grappling with the impact of Trump's automobile tariffs, even as recent economic data remains consistent with subdued growth. Inflation has slowed, providing the ECB with room to cut its deposit rate.

In China, economic activity seems to be recovering, although indicators suggest that domestic demand remains fragile. Beijing continues to target 5% GDP growth by 2025 and has announced increased fiscal support.

Global equity markets were shaken by the threat of further punitive tariffs from the United States, raising concerns about growth and inflation. U.S. and European equity markets were sharply lower. Asian equity markets were mixed, with Japanese stocks falling, while Chinese indices posted modest gains. Emerging markets remained stable in U.S. dollar terms, though they declined in euro terms.

Eurozone sovereign bond markets came under pressure from the region's historic defense and infrastructure spending plans. Meanwhile, U.S. Treasury yields held steady at 4.5% as the Fed kept rates unchanged. Credit markets suffered from rising yields and widening spreads, particularly in the high yield segment.

In tandem with the implementation of "Trump Tariffs" that threaten to disrupt the global order, the new administration has initiated a significant reset of U.S. sustainability policy. In a major—albeit expected—development, the Trump administration formally rejected the United Nations Sustainable Development Goals

(UN SDGs), the global framework adopted unanimously in 2015 as part of the 2030 Agenda for Sustainable Development. This move forms part of a broader U.S. retreat from international climate and sustainability efforts, including the withdrawal from key climate financing mechanisms and the Paris Agreement—one of President Trump’s first executive actions following his inauguration in January.\*

### Positioning and performance:

	<b>ACT MA OPTIMAL IMPACT</b>		
	<i>Dec-24</i>	<i>Feb-25</i>	<i>Mar-25</i>
<b>Net Equity</b>	<b>69,3%</b>	<b>64,5%</b>	<b>62,9%</b>
Equities	69,3%	67,8%	66,5%
Equities derivatives	0,0%	-3,3%	-3,6%
Risk Mitigation Strategies	0,0%	0,0%	0,0%
<b>Fixed Income</b>	<b>26,5%</b>	<b>28,5%</b>	<b>28,7%</b>
Govies	6,9%	7,7%	7,8%
Bond Derivatives	16,8%	8,2%	9,0%
High Yield Credit	1,5%	1,5%	1,6%
Investment Grade	16,5%	17,7%	17,6%
Emerging Debt	1,5%	1,5%	1,6%
<b>Diversification</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>
<b>Cash &amp; Money Market</b>	<b>4,1%</b>	<b>7,1%</b>	<b>8,5%</b>

Equity performance suffered from the correction across all impact themes as well as from a weaker dollar. Both Planet and People oriented themes such as “Energy Efficiency” and “Empowerment” were hard hit by the drop of mega-cap Tech stocks such as Nvidia and Taiwan Semiconductor for the former and Microsoft for the latter. Many key names within the “Healthcare Solutions” theme (Intuitive Surgical, Thermo Fisher Scientific and Eli Lilly) were hard hit by the steep drop of the US dollar which also impacted key names (Xylem, Ecolab) in the preservation of “Water” Planet theme whereas European leaders within planet based “Sustainable Materials” were less negatively impacted in the downturn.

On the fixed income side, our Impact bond bucket had a slight positive impact on performance given the drop of sovereign bond yields over the month as spreads on corporate issuers sank to new lows. Despite sustainability seemingly out of favour in the US, the global momentum underpinning sustainable bonds, particularly green bonds, remains in place. Indeed, the global sustainable bond market shows no signs of slowing down. One reason is that the vast majority of issuance already takes place outside the US. In addition, as the latter retreats on sustainability, other countries are stepping up. For instance, Green bond issuance is on track to exceed USD 1.1 trillion by the end of 2025, matching or even surpassing last year’s levels.\*\*

In March, we slightly reduced our allocation to impact equities as we navigated a volatile market shaped by shifting trade policies. Meanwhile, our allocation to impact bonds and cash remained steady.

### Focus stock of the month:



: Albeit focused on Spain, Iberdrola is international leader amongst integrated power utilities, producing and distributing electricity for business and household end users globally. Iberdrola contributes positively to the global efforts in power decarbonization and electrification, thanks to its integrated approach in power management, taking on an ambitious strategy to increase renewable generation capacity. With one of the most ambitious directions of travel towards decarbonization within the global utilities sector, Iberdrola contributes principally to SDG 7 (Access to affordable, reliable, sustainable and modern energy for all) and specifically to target 7.2 (to substantially increase the share of renewable energy in the global energy mix by 2030)

via its strategic shift towards low-carbon and renewable sources of electricity generation and its investments in electricity network infrastructure.

## Outlook:

The early months of President Trump's second term have been marked by a policy agenda reminiscent of mid-2018, with a strong focus on tariffs rather than deregulation or fiscal stimulus. This has introduced new tensions in financial markets, as shifting trade policies—often announced, postponed, or redirected—keep investors on edge. Markets are reacting to the unpredictability of these moves, trying to assess whether Trump's approach is strategic or ideological. Despite heightened volatility, the broader economic backdrop remains one of limited disinflation and resilient growth, keeping markets just outside the "Danger Zone" where high interest rates hurt equity valuations.

A recent article from the UN highlights that the way we invest is changing. Increasingly, investors demand that their money not only yields financial returns but also tackles major global challenges and drives socio-economic change. With investors increasingly looking for purpose-driven opportunities, leveraging financial instruments for sustainable impact investing presents an exciting opportunity to reshape the global financial landscape. By offering returns alongside measurable social and environmental benefits, this approach can serve sectors as diverse as education, healthcare, sustainable agriculture, microfinance, renewable energy, and clean water as well as being increasingly vital for meeting international commitments such as the Paris Climate Accords. As such, impact investing is not only a tool for market innovation but also a mechanism for addressing deep-rooted structural challenges. Globally, investor interest in impact-driven opportunities is surging. A recent survey by Vontobel indicates that a significant majority of investors (81%) view decarbonization as a current or future goal, while 77% prioritize the transition to net zero. The survey also highlights an increasing emphasis being placed on equal opportunities and diversity, as well as biodiversity-focused investments. Regional trends are equally revealing with robust activity in Europe and North America, while Southeast Asia and sub-Saharan Africa are witnessing an uptick. These findings suggest that with the right investment frameworks and regulatory incentives, the full potential of impact investing can be unleashed even if challenges persist. Looking ahead, global partnerships are essential to scaling impact investments that address sustainable development challenges. Policymakers, financial institutions, development organizations, and civil society must align financial instruments with the SDGs to unlock the full potential of financial instruments and address the root causes of global crises and build a world where no one is left behind.\*\*\* As such, AWF Act Multi Asset Optimal answers this need to generate financial returns while also addressing the ongoing challenges facing our planet and its population by investing in providers of solutions towards decarbonisation including Renewables, Energy Efficiency, Green Buildings and Low Carbon Transport in both the developed but also developing world as well as investing in companies and projects that address the biggest barriers to equity and prosperity by focusing on companies and projects that provide a positive impact in terms of Healthcare solutions as well as companies promoting social inclusion or promoting empowerment within underserved communities.

\*ESG Today 07/03/2025

[U.S. Rejects UN Sustainable Development Goals - ESG Today](#)

\*\*Bloomberg, Nikko AM 28/03/2025

[Sustaining the future: the ongoing case for sustainable bonds | Nikko AM Asia](#)

\*\*\*" Harnessing Financial Instruments for Impact Investing" Global Impact Investing Marlet 2025 Report"

United Nations Development Programme (UNDP) 17/03/2025

[Harnessing Financial Instruments for Impact Investing | United Nations Development Programme](#)

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