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Optimal Income Strategies US Stock Market's Exceptionalism

- US market demonstrates resilience, with positive Q2 earnings and hint of rate cut.
- Fed signals potential rate cuts amid labour market weakness and shifting risk balance.
- European assets show cautious optimism, amid political tensions and ECB policy.

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What's happening?

The turning point in monetary policy remains unfolding amid mixed signals from recent economic data, particularly in the United States and the eurozone, which have moderated expectations for immediate rate moves. Inflation pressures in both regions appear broadly stable, though growth momentum is uneven. Meanwhile, consumption has shown some resilience in Europe, supported by a slight recovery in retail sales, and the second estimate of US Q2 GDP was revised upward to an annualized 3.3%. Market dynamics in the near term are expected to be shaped mainly by central bank policy guidance rather than fiscal measures.

In the United States, labour market data confirm a gradual slowdown, with net job creation in the private sector averaging 36,000 over the past three months and the unemployment rate rising to 4.2%, its highest level since early 2023. The upward revision of Q2 GDP to 3.3% annualized reflects stronger economic output than initially estimated. These developments influenced the Federal Reserve's tone at the Jackson Hole symposium, where Chair Powell indicated the possibility of imminent rate cuts, despite ongoing political pressure from President Trump raising concerns over the Fed's independence.

In the eurozone, activity appears balanced yet vulnerable. The composite PMI rose modestly to 51.1 in August, confirming slight expansion, while retail sales point to a cautious recovery in household demand. Labor market conditions remain solid with unemployment stable at 6.2%. Both headline and core inflation remained steady at 2.1% and 2.3% year-on-year respectively in July. These indicators have dampened expectations for another ECB rate cut in the short term, shifting market focus toward potential easing by year-end. Political uncertainty in France has increased following Prime Minister Bayrou's call for a confidence vote, which he is unlikely to win, complicating budget approval and fiscal consolidation efforts.

In China, domestic demand showed further weakness in July, with retail sales, industrial production, and investment all contracting. Inflation remained subdued, as consumer prices stagnated and producer prices experienced deflation. Fiscal and monetary stimulus remains limited amid efforts to reduce excessive debt and restrain property speculation. However, a recent agreement between the United States and China to extend trade negotiations by 90 days has helped to contain near-term downside risks.

We expect central banks to approach a critical juncture amid these mixed economic signals. In the United States, the labour market slowdown and elevated unemployment at 4.2% have prompted the Federal Reserve to signal potential rate cuts following the Jackson Hole symposium. Meanwhile, the eurozone's resilient economic activity with stable inflation and a



strong labour market reduces near-term expectations for ECB easing, pushing potential rate cuts toward the end of the year. The Bank of England maintains a restrictive stance, supported by rising inflation despite a weakening labour market. Overall, forthcoming policy decisions will likely hinge on incoming data on growth and labour markets over the next months.

Portfolio positioning and performance

	GLOBAL OPTIMAL STRATEGY			OPTIMAL STRATEGY			DEFENSIVE OPTIMAL STRATEGY		
	Dec-24	Jul-25	Aug-25	Dec-24	Jul-25	Aug-25	Dec-24	Jul-25	Aug-25
Net Equity	87,9%	85,2%	84,2%	76,3%	78,0%	71,1%	34,6%	41,0%	44,3%
Equities	79,7%	73,9%	73,8%	72,9%	68,8%	67,6%	37,0%	29,3%	28,5%
Equities derivatives	13,9%	13,4%	11,0%	5,2%	11,0%	4,6%	-2,4%	11,7%	15,8%
Risk Mitigation Strategies	-5,7%	-2,1%	-0,6%	-1,8%	-1,8%	-1,1%	0,0%	0,0%	0,0%
Fixed Income	5,0%	12,9%	13,2%	23,6%	25,8%	25,9%	62,9%	18,8%	21,0%
Govies	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,2%	0,3%	0,3%
Bond Derivatives	45,0%	18,4%	17,5%	27,4%	14,9%	11,8%	10,4%	19,3%	18,0%
High Yield Credit	1,0%	2,2%	2,2%	5,6%	4,8%	4,6%	16,3%	19,6%	22,9%
Investment Grade	3,9%	10,5%	10,8%	17,6%	21,0%	21,3%	46,0%	-1,5%	-2,6%
Emerging Debt	0,1%	0,2%	0,2%	0,3%	0,0%	0,0%	0,5%	0,4%	0,4%
Diversification	11,6%	8,4%	8,0%	2,2%	2,0%	2,0%	5,9%	6,6%	4,6%
Cash & Money Market	-4,4%	-6,4%	-5,4%	-1,9%	-5,8%	1,0%	-3,4%	33,6%	30,0%

In August, we maintained an overweight position in global equities. Equity markets remained buoyant, supported by expectations of an upcoming US rate cut cycle, resilient credit markets, and a strong US corporate earnings season. Systematic investor positioning in global equities has risen to near-historical highs, while discretionary strategies remain only marginally positive. This suggests further upside potential as managers resume risk-taking to capitalize on continued positive returns.

Regarding relative value trades and diversification, we closed our position that exploited price discrepancies between US small caps and the Nasdaq index, following stretched short positioning in US small caps ahead of the Jackson Hole symposium. After a period of stabilization, we see renewed opportunities in European markets, which can help diversify away from the heavy concentration of US assets in global indices. We continue to favour German mid-cap equities relative to France's CAC 40 and have shifted some long exposure out of the US into Eurozone equities.

In terms of interest rate sensitivity, we remain neutral on long-end duration, favouring short-dated German bonds. While German government bonds are a key tool for duration management, the long end of the curve currently offers yields that are insufficiently attractive against the backdrop of global curve steepening. We retain a small position in German two-year bonds, with yields below 2%, and are encouraged by a softer tone from ECB President Christine Lagarde. The euro's strength, or US dollar weakness, could pose headwinds. Market expectations of less than one Eurozone interest rate cut through December 2025 appear overly cautious.

We continue to adopt a bearish stance on the dollar over the medium term, viewing any short-term rebound as an opportunity to reinforce our positioning. The deceleration of US economic growth relative to other major economies, combined with political uncertainty and growing scepticism about Washington's policy direction, should continue to weigh on investor confidence in the greenback

Outlook



Equity investors' patience has been rewarded, as markets comfortably navigated August's introduction of the new US tariff regime. Consequently, indicators of trade policy uncertainty have normalized. The second quarter (Q2) earnings season proved to be globally positive and once again exemplified the US economy's resilience, although earnings that missed expectations were heavily sanctioned by investors. The macroeconomic backdrop further fuelled convictions that the Federal Reserve (Fed) would be in a position to cut rates in September as well as in December.

Despite July's Fed policy meeting minutes striking a hawkish tone investors have since focused on a September rate cut, as signs of weakness were seen in both jobs data at the start of August and in heavily negative revisions to previous numbers. Fed board members are shifting their attention away from sticky inflation to potential labour market weakness.

Fed Chair Jerome Powell emphasized in the opening paragraphs of his speech at the Jackson Hole economic policy symposium that "the balance of risks appeared to be shifting", potentially warranting a policy adjustment. He did however underline the Fed board's independence and data dependency which are key for confidence in the US dollar and US Treasury market. We are wary of any further steepening in global yield curves led by weakness in long-dated bonds and are not in a hurry to add duration in this area. We maintain our target of 1.20 for the euro/dollar exchange rate.

Meanwhile, European Central Bank (ECB) President Christine Lagarde's tone has softened regarding weakening Eurozone activity expected through Q2 and Q3. Hawkish investors have dismissed such concerns and maintain the ECB is likely done with rate cuts. The market now is pricing less than one cut before year end which may prove to be overly cautious. We are positive on two-year German bonds (Bunds) and have a preference for Bunds over US Treasuries, but only when we have seen a further shake-out in the long end of the US yield curve due to the overriding influence of the US market on most other interest rate markets.

Despite our intention to favour more diversification into European assets there remains a source of stress from the political environment in France which needs to be addressed. The end-of-summer 'rentrée' is shaping up to be a period of political and social tension for France and this is likely to be reflected in equity underperformance, especially given the high concentration of financials in the CAC 40, and a widening of government bond spreads.

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